



Brentwood Elementary & McIntosh Middle 5K

Sponsorship

May 12th, 2018

Diamond Title Sponsor \$1000

- Broadcast announcement before, during and after event
- Listed as top sponsor on both school's websites with logo and link
- Largest logo on all race shirts
- Banner displayed at awards area, starting line, and finish line (provided by sponsor)
- Lawn sign with logo displayed on race day at three separate locations along race route.
- Broadcast email blasts to various groups
- Website link on McInWood 5K website
- Goody bag insert (provided by sponsor)
- Opportunity to set up table and display /distribute products and promotional materials at the event
- 4-5K race entries

Gold Sponsor \$500

- Listed as Gold sponsor on both schools websites with logo and link (text only)
- Third tier level logo on all race shirts
- Banner displayed at awards area (provided by sponsor)
- Lawn sign with logo displayed on race day at one location along race route.
- Broadcast email blasts to various groups
- Website link on McInWood 5K website
- Goody bag insert (provided by sponsor)
- Opportunity to set up table and display /distribute products and promotional materials at the event
- 2-5K race entries

Bronze Sponsor \$100

- Listed as Bronze sponsor on both schools websites (text only)
- Name only on all race shirts
- Banner displayed (provided by sponsor)
- Goody bag insert (provided by sponsor)
- Opportunity to set up table and display /distribute products and promotional materials at the event

Platinum Sponsor \$750

- Listed as Platinum sponsor on both school's websites with logo and link
- Second tier level logo on all race shirts
- Banner displayed at awards area, starting line, and finish line (provided by sponsor)
- Lawn sign with logo displayed on race day at one location along race route.
- Broadcast email blasts to various groups
- Website link on McInWood 5K website
- Goody bag insert (provided by sponsor)
- Opportunity to set up table and display /distribute products and promotional materials at the event
- 3-5K race entries

Silver Sponsor \$250

- Listed as Silver sponsor on both schools websites (text only)
- Fourth tier level logo on all race shirts
- Banner displayed (provided by sponsor)
- Lawn sign with logo displayed on race day
- Goody bag insert (provided by sponsor)
- Opportunity to set up table and display /distribute products and promotional materials at the event
- 1-5K race entry

Prized Sponsor (In-Kind Donation)

- Gift card, water bottles, keychains, sports drinks, door prizes..
- *Volunteer your time! - Help us with food, water, parking, registration*
- *Raffle items—Donate a gift certificate or merchandise to be raffled off to our participants*
- *Goody bag item—To make the goody bags even more valuable to those who receive them*

The possibilities are endless—contact our race organizers to discuss what can work for you and your company.

Thank you so much for your donation to the McInWood 5K and 1 Mile Fun Run being held on May 12th, 2018. Your contribution to our event will go a long way in supporting our goals. This year's proceeds will benefit McIntosh Middle and Brentwood Elementary Schools, as well as All Faiths Food Bank. Please fill out and return the form below by March 31st, 2018. Corporate donations are accepted after this date, but there is a possibility your corporate logo may not appear on the race T-shirt. Your logo will be included in all other promotional materials. Please email company logo in a .jpg file to Liz.Rhoades@sarasotacountyschools.net by March 31st 2018 so that it can be included on the race shirt. But the sooner the better as we can apply your logo to other race related material. If you would like to provide promotional material to put in our race bags, please send materials to the address below by March 5th, 2017. Any questions please contact our sponsor manager at: Cindy.Russo@sarasotacountyschools.net



SPONSORSHIP CONTACT INFORMATION

(NOTE: Company – official business/organization name to be used for communication and recognition purposes.
 Name – contact person who is responsible for contribution or to whom all communication should be directed.
 E-mail – e-mail address of contact person listed above.)

You may fax; 941-361-6484 or email: Laura.Wigglesworth@sarasotacountyschools.net or Jennifer.Greenan@sarasotacountyschools.net , or mail completed form to the address below.

Company _____
 Contact Name _____
 Title _____
 Address _____ City _____ State ____ Zip _____
 Phone () _____ E-mail _____

EVENT DAY INFORMATION:

Do you plan on attending the event? Y___ N___ Event Day Contact Name & Number: _____
 Do you plan on mailing/dropping off company promotional material for race bags or promotional tables? Y___ N___
 Do you plan on distributing product samples, promotional materials (Gold/Plat Only)? Y___ N___
 Product & Promotional Information: _____
 Will you provide signage at the finish line (Platinum Only)? Y___ N___
 Will you be providing a popup tent? Y___ N___ Will you be bringing a table for the event? Y___ N___

DONATION INFORMATION:

Diamond \$1000 _____ Platinum \$750 _____ Gold \$500 _____ Silver \$250 _____ Bronze \$100 _____
 In-Kind Donation _____

Please refer back to sponsorship letter for sponsorship levels and their benefits. Please check here if you would like a receipt for your records _____ Checks are to be made to: McInWood 5K and sent to:

McInwood 5K.
 co/Jenn Greenan
 2500 Vinson Ave.
 Sarasota, FL 34232